

# The Advocate Church Plan

*Yes, sign my church up! We want to receive annual subscriptions at reduced pricing! Two versions: print and online*

## **A. Traditional Print Church Plan**

Participating churches send us names and address of subscribers, and the church is billed annually or quarterly. Some churches put this cost into their budgets; others ask members to pay the church, and then the church writes one check to the Advocate. Then every month, we mail them their Advocate. Pricing is based on percentage of church membership subscribing.

PLAN A: 50 percent or more of our church's membership subscribes; price is \$9/subscriber
PLAN B: 33-49 percent of our church's membership subscribes; price is \$10/subscriber
PLAN C: 25-32 percent of our church's membership subscribes; price is \$11/subscriber
PLAN D: 0-24 percent of our church's membership subscribes; price is \$12/subscriber

## **B. Online Church Plan**

Are many of your church members heavy online users? Do you want to save money and be a little greener? For a mere fraction of traditional print rates, you can buy a one-year license so you can e-mail the Advocate to every one of your church members, all for one low price. Once a month when the Advocate publishes, Advocate staff will e-mail you a link to the full pdf of that month's edition. Then you will e-mail that link to all of your members notifying them that the new edition of the Advocate is now online and available for them to view. We don't get access to your list of private, confidential laity e-mail addresses, so you retain control and the ability to broadcast the Advocate to whomever you wish within your church. Pricing is based on church size. (Do both print and online plans, and receive 10% off the print church plan!)

Small Churches, 1-100 members, \$100/year
Medium Churches, 101-1,000 members, \$500/year
Large Churches, 1,000+, \$1,000/year

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## **SIGN ME UP!**

- 1. Enroll my church in the online church plan (don't provide names)
- 2. Enroll my church in the print plan – please calculate our membership and our discounted price, and bill us (provide names/addresses on back of sheet)
- 3. Enroll my church in the print plan (provide names/addresses on back of sheet) and the online plan (get 10% off print plan)

Church name and city: \_\_\_\_\_

Payment:  Check made payable to the Advocate is enclosed **OR**  Please invoice us **OR**

Charge credit card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ V-Code: \_\_\_\_\_  
Name on card: \_\_\_\_\_ Card billing address: \_\_\_\_\_

**Mail to Advocate, 4908 Colonial Dr., Columbia, SC 29203.**  
**Questions? 888-678-6272 | [advocate@umcsc.org](mailto:advocate@umcsc.org)**